



CUSTOM SINGLE CARD GUIDE

STEP 1 - DESIGN YOUR SINGLE CARD

All Sprout single cards hold one individual Sprout pencil.

The Single packaging measures: 211mm x 54mm / 8.3 in x 2.1 in

There are many possibilities and few limitations:

- The front: Completely free for you to customize as you please.
- The back: All items are fixed, but you can change colors and font.

STEP 2 - DO THE ARTWORK

You can make the following adjustments on the back:

- 1 The Sprout logo can be used in Sprout-green (CMYK: 53 13 92 0), grey, black or negative (white).
- 2 The circles with symbols can be in any color.
- 3 Plant instructions can be written in any language or font.
- 4 Disclaimer on the back can be written in any language or font.
- 5 Please make room for FSC-label.

STEP 3 - SEND TO US

Before you send the final artwork to us, please check:

- You have used the Sprout InDesign template to create your layout.
- All logos and illustrations are placed as EPS files.
- All text is outlined as shown in image A to the right.
- All colors are CMYK colors – NO Pantone colors.
- All placed photos are high resolution with 300 dpi.
- The print file format is a “Press Quality” PDF with bleeds and crop marks.
Also as shown in image B to the right, remember to set compatibility mode to Acrobat 6 (1.5) or higher, plus check the “Create Acrobat Layers” box, when saving to PDF.

An example of a custom design:



The template you can work from:

